LJ&SLJ PROFESSIONAL DEVELOPMENT

FALL 2024 COURSES

LJ and SLJ's online professional development courses are designed to help library staff at all levels develop the timely and actionable skills and expertise needed to thrive in today's library.



- Join LIVE or ON DEMAND
- Earn 2-32 PD credit hours per course
- Expertly designed courses led by library leaders
- Project-based learning with individualized feedback

Censorship and Banned Books: Tactics for Defending Intellectual Freedom | Available Sep-Dec, 2024



Half-Day On-Demand Course | 4 Credit Hours

In this half-day fully on-demand online course, attendees will learn tangible ways to handle censorship, including tips for finding allies and building coalitions, tactics for school board meetings, and strategies to ensure their library policies are up to date and will appropriately defend intellectual freedom.

How to Build a Library Culture of Belonging | Sep 17 and Sep 24, 2024



2-Week Online Course + Asynchronous Workshop | 10 Credit Hours

You will leave this two-week online course with tools and resources that will help you understand power dynamics, center people and relationships, and increase participation and belonging for everyone in your library.

<u>Equity-Centered Library Leadership</u> | Sep 24, Oct 1, and Oct 8, 2024



On-Demand Course + 3-Week Workshop | 15 Credit Hours

Learn to develop whole-person, healing-centered leadership skills to help you assess your current leadership style and organization, plan and prepare for organizational change, and foster and maintain an inclusive work environment through well-being, evaluation, and accountability practices.

<u>Customer Service Training for Frontline Staff</u> | Sep 25, 2024



Half-Day Online Course | 4 Credit Hours

Learn effective communication techniques to engage with patrons courteously and empathetically, fostering positive interactions and building lasting relationships.

Adapt and Thrive: Leadership Methods for a Resilient Library | Sep 26, 2024



Half-Day Online Course + 3-Week Workshop | 12 Credit Hours

Through real-world case studies, hands-on exercises, and practical tools, participants will learn to focus on delivering value to users in iterative cycles, empower strong cross-functional teams, streamline current workflows and procedures through Lean process mapping, & foster a culture of adaptability and resilience within their staff.

<u>Fundamentals of Librarianship for Frontline Staff</u> Oct 1, 8, and 15, 2024



3-Week Online Course + Asynchronous Workshop | 15 Credit Hours

No library school? No problem. This course will cover the basics you need to succeed in your library. We will cover foundational topics such as intellectual freedom, information literacy, and privacy as well as the basics of collection development and weeding, along with the fundamentals of library programs, services, and community engagement.

<u>Library Management Training</u> Oct 2 - November 20, 2024



8-Week Online Course + Asynchronous Workshop | 32 Credit Hours

Learn what they didn't teach you in library school: how to be a library manager. This 8-week intensive, online course is created to prepare library managers for the specific challenges you will face but were not trained for.

FALL 2024 COURSES (continued)

Social Media Marketing and Engagement for Libraries | Oct 10, 2024



Half-Day Online Course | 4 Credit Hours

Keeping up with social media trends can be overwhelming, but you're not alone! This half-day online course will help you understand the foundations of social media engagement and marketing, demystify newer platforms like TikTok, and bolster your confidence using social media tools in your outreach practices.

Integrating Artificial Intelligence in Libraries | Oct 17, 2024



Half-Day Online Course + 3-Week Asynchronous Workshop | 12 Credit Hours

This online course will focus on tangible ways to apply AI to your communication, programming, and workplace challenges. We will discuss the potential challenges regarding ethics and copyright, as well as the opportunities to engage new users and streamline your work.

How to Build Inclusive Collections Oct 24, Oct 31, and Nov 7, 2024



3-Week Online Course + Asynchronous Workshop | 15 Credit Hours

Gain the tools to conduct a diversity and inclusion audit of your collections and hear about ways to include wider perspectives from and about LGBTQIA+ people, Black, Indigenous, and people of color, and historically underrepresented ethnicities, cultures, and religions.

Safety and De-Escalation Foundations for Frontline Staff | Oct 29, 2024



Half-Day Online Course | 4 Credit Hours

This course, intended for public-facing librarians and frontline staff, will teach you how to manage conflict and safety concerns proactively by learning strategies and tactics for conflict resolution, de-escalation, and long-term safety in your library.

Managing Conflict with Colleagues and Patrons | Nov 12 and Nov 19, 2024



2-Week Online Course + Asynchronous Workshop | 10 Credit Hours

How can library staff effectively deal with stressed out, disgruntled, or inappropriate patrons? And what happens when conflict occurs between staff members or colleagues? This course will teach you foundational strategies for engaging with conflict at work, both internally with colleagues and externally with patrons.

Media Training: PR and Communication Skills for Library Leaders | Nov 21, 2024



Half-Day Online Course | 4 Credit Hours

Strong communication skills are essential for library leaders. This half-day online course will help you learn to confidently and effectively engage with the media. You'll learn to handle media inquiries, craft compelling narratives, and manage crisis situations with confidence.

Reducing Staff Stress and Trauma | Dec 3, 2024



Half-Day Online Course + Asynchronous Workshop | 12 Credit Hours

How can supervisors best support their teams when stress and burnout are at an all-time high? This interactive, half-day workshop will support library supervisors in learning how workplace stress impacts them, their staff, and their library.

Marketing and Outreach Strategies to Engage Your Community | Dec 4, 2024



Half-Day Online Course | 4 Credit Hours

Unite your marketing and outreach functions to better identify your patrons' needs, develop programs and services that fill those needs, and create communications strategies that ensure your community is aware of your offerings.