LJ&SLJ PROFESSIONAL DEVELOPMENT

FALL 2025 COURSES

LJ and SLJ's online professional development courses are designed to help library staff at all levels develop the timely and actionable skills and expertise needed to thrive in today's library.



- Join LIVE or ON DEMAND
- Earn 2-32 PD credit hours per course
- Expertly designed courses led by library leaders
- Project-based learning with individualized feedback

The Science and Joy of Reading: Literacy in Elementary Libraries | July 23-August 13, 2025



Half-Day Online Course | 12 Credit Hours

This course will provide foundational information on the science of reading and the five foundational literacy skills and practices. Learn how to integrate literacy skills into engaging library programs and leave with practical ideas for how to support and partner with teachers in your school.

Information Literacy: Foundations and Teaching Strategies | August 6-27, 2025



Half-Day Online Course + 3-Week Workshop | 12 Credit Hours

In the age of AI, deep fakes, and misinformation, the need for critical information literacy is at an all-time high. Learn engaging and effective teaching methods to help students develop critical information literacy skills.

Foundations of Integrating AI in Libraries | September 9-30, 2025



Half-Day Online Course + 3-Week Workshop | 12 Credit Hours

Artificial Intelligence has splashed into cultural awareness and usage, prompting librarians to question if and how to use AI in and for their libraries. This online course will focus on tangible ways to apply AI to your communication, programming, and workplace challenges.

<u>Customer Service Training for Frontline Staff</u> | September 18, 2025



Half-Day Online Course | 4 Credit Hours

Learn effective communication techniques to engage with patrons courteously and empathetically, fostering positive interactions and building lasting relationships.

Managing Workplace Stress and Burnout | September 25-October 2, 2025



2-Week Online Course + Workshop | 12 Credit Hours

This two-week online course will acknowledge the intersectional and systemic causes of burnout and will provide robust resources and tangible tools for current healing and future proactive burnout prevention.

Children's Services: Building Foundational Literacy | September 30-October 14, 2025



3-Week Online Course + Workshop | 15 Credit Hours

Help combat the literacy crisis by developing rich and engaging programs for the children you serve. This course will ensure you have a working understanding of the five foundational early literacy skills and practices and how to create literacy-rich environments in your library.

<u>Library Management Training</u> October 1 - November 19, 2025



8-Week Online Course + Workshop | 32 Credit Hours

Learn what they didn't teach you in library school: how to be a library manager. This 8-week intensive, online course is created to prepare library managers for the specific challenges you will face but were not trained for.

FALL 2025 COURSES (continued)

Social Media Marketing and Engagement for Libraries October 16, 2025



Half-Day Online Course | 4 Credit Hours

Keeping up with social media trends can be overwhelming, but you're not alone! This half-day online course will help you understand the foundations of social media engagement and marketing, demystify newer platforms like TikTok, and bolster your confidence using social media tools in your outreach practices.

Building Emotional Intelligence and Positive Work Relationships | October 21-28, 2025



2-Week Online Course + Workshop | 10 Credit Hours

Emotional intelligence and relationship building are at the center of library outreach, but they also extend into DEI initiatives, safety, and workplace culture. Better understand how to build emotional intelligence within yourself so that you can create and maintain positive professional relationships in your library.

Fundamentals of Librarianship for Frontline Staff | October 30-November 13, 2025



3-Week Online Course + Workshop | 15 Credit Hours

No library school? No problem. This course will cover foundational topics such as intellectual freedom, information literacy, and privacy as well as the basics of collection development and weeding, along with the fundamentals of library programs, services, and community engagement.

De-Escalation Training for Libraries | November 4, 2025



Half-Day Online Course | 4 Credit Hours

In this half-day online course, you will learn trauma-informed practices for de-escalation in order to maintain a calm environment at your library. You will learn tools that focus on proactive preparation to ensure you are set up for success and can diffuse potential moments of conflict or tension.

Media Training: PR and Communication Skills for Library Leaders | November 11, 2025



Half-Day Online Course | 4 Credit Hours

Strong media and communication skills are essential for library leaders. This half-day online course will help you learn to effectively handle media inquiries, craft compelling narratives, and manage crisis situations with confidence.

<u>Al and Academic Libraries: An Online Conference</u> | November 17 & 18, 2025



Two-Day Online Conference | 10 Credit Hours

Despite the opposition some might have to AI, it likely isn't going anywhere. As such, academics need to engage in ongoing conversations about if and how to engage with AI. Learn from colleagues across the country and join in on the discussion of the impacts, ethics, pitfalls, and potential of AI in academic libraries and classrooms

How to Advance in Your Library Career | December 2-9, 2025



2-Week Online Course + Workshop | 10 Credit Hours

What does being a library department or branch manager entail? How do people advance to become library directors? This course is for any early- to mid-career librarian with aspirations of advancing their career.

GROUP DISCOUNTS AVAILABLE

Take advantage of our group purchase specials to provide professional development opportunities for your entire team. Save on subscriptions and course fees while ensuring everyone has access to the best resources.

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View all of our upcoming events* at libraryjournal.com/events and slj.com/events